



2019

ANNUAL REPORT

BY FOUNDER CRYSTAL CLARK-CHATMAN

BEAUTIFUL
SPIRITED
WOMEN



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CLARK-CHATMAN'S LETTER



Hello BSW Family and Friends,
This has truly been a year of impact, joy, blessings, and love for the BSW Family. This year brought so many memories that will last a lifetime for our generations to come. When I was a little girl, I never knew how much I had to until I had to go without. Going without is different for everyone and everyone is somewhat in a need of something rather it is a warm plate, job placement, caregiver, scientist, or gym teacher.

To b honored as L'Oreal Paris Women of Worth, 2019 brought so many tears and heats to my life. I appreciate everything that God is about to give me in return. Thank you to every BSW supporter, friend, family member that has poured into our organization all over the years.

Sincerely,

Crystal Clark-Chatman

SENIOR DIRECTORS



Social Worker, advocate, and entrepreneur, La'Keisha Gomes is a native of Fayetteville, NC who calls Memphis, TN home, the place that grew her as a professional. She holds a bachelor's degree in sociology from Lane College, a master's degree in social work from the University of TN, Knoxville, and a master's degree in psychology from Capella University. She has also practiced as a licensed master's social worker for the last 11 years dedicating her service to Youth Villages, an organization that focuses on helping children and families live successfully, and is currently the Regional Manager for Memphis Foster Care and Adoptions. Ms. Gomes also serves as the Director of Presidents for Beautiful Spirited Women (BSW), an organization designed to aid in the renovation of the community with a primary focus on mentoring teenage girls. In 2018 she launched LC Social Work with a social work colleague. LC Social Work provides licensure exam preparation and supervision services for social workers looking to obtain their LMSW, LCSW, and LAPSW licensures. She has spent the last five years also giving back to the social work profession as a field placement supervisor for the University of Memphis, Freed Hardman University, and the University of Southern California. She also launched Cake by the Pound in 2018, baking specialty pound cakes. La'Keisha was acknowledged as BSW of the Year in 2016 and recognized for her 10 years of service at Youth Villages in 2018. She is a member of New Direction Church and serves in the children's ministry.



Kizzy Scott is a native of Memphis, Tennessee. Kizzy is the Director of Treasurer of the Beautiful Spirited Women Girls Mentoring Program. Kizzy has been an active and founding member of BSW since 2019.

Kizzy is a proud graduate of Fairley High School and UT Martin. Kizzy's background in hospitality led her into taking care of her mother full-time and being an excellent leader in her community and in her family. Kizzy was recognized by Beautiful Spirited Women in 2015 as BSW of the Year and recognized for her 10-year service at BSW in 2020. Kizzy is a proud wife, mother, sister, niece, and cousin. Kizzy also is the owner of Kizzy's Creation where she turns your nightmare into a dream for your special day.

2019 L'OREAL WOMEN OF WORTH



Dominique Jones is indeed a woman of Excellence! FUN, LOVING, CARING, COMMITTED, LOYAL, HONEST, DEDICATED, INTELLIGENT, and a LEADER are just a few of the attributes that describe her.

Dominique was born and raised in Freeport, IL where she graduated from Freeport High School in 2002. She graduated with a Bachelor's of Science degree from Lane College in Jackson, TN in 2006 and she is currently pursuing her Masters of Social Work. Dominique is the Human Services Assistant for the Rockford Housing Authority, Assistant Director to the Founders and Sargent at Arms of Beautiful Spirited Women, as well as a Certified Life Coach (The Metamorphosis Coach) focusing on depression, life after divorce, low self-esteem, healing, and everyday struggles. Dominique has lived a life committed to assisting and serving others in many different capacities. She enjoys helping others and prides herself on being available and ready to SERVE. Remember without GOD, NOTHING is possible! Be BLESSED!



Marla Clark is a mother of 3 children and the Momager of their careers which is her number 1 priority in life. She also houses a Degree in Communications and Business Management with a minor in Medical Business Management. Marla is the CEO of Bitter But Sweet a self-help group to teach women how to live without becoming bitter after divorce or breakups based upon her own life issues. Marla is the Co-CEO of Romeo Franklin Productions an entertainment company surrounding our youth. She is the Director of Policy and Procedure with Beautiful Spirited women where volunteering is her life. Marla feels that she wants to give back to the youth as much as possible and be that support system and voice she needed in her youth.

Marla Clark is a Brand and Marketing Strategist who partners with CEOs, executives, and solopreneurs to grow their personal and professional brands, human-to-human. After spending nearly a decade working in PR and marketing for multiple startup companies, Marla knows what truly drives conversions and it's not mastering the marketing flavor of the week. It's how well you connect with the heart-beating people you're trying to help and communicate your understanding back to them. Marla Clark understands that the Youth is the future and is willing to dedicate her life to making the future brighter by supporting One woman, one teenager with God's direction at a time. Marla's personal Motto: I'm not a role model, I am a real-life model.

2Timothy 3:15

GIRLS LIKE US

Let your
light
Shine



2019 L'OREAL PARIS WOMEN OF WORTH

ESSENCE

O
THE OPRAH
MAGAZINE

VoyageLA

iHeart
RADIO

**L'OREAL PARIS NAMED
CEO CRYSTAL CLARK-CHATMAN OF
BEAUTIFUL SPIRITED WOMEN
2019 WOMEN OF WORTH**

"Being a L'Oréal Paris Women of Worth means being a difference-maker within the community in which you grew up. It represents how you can continue to share your own life experiences with girls like you and help them be better prepared for life by refocusing their minds on goals and opportunities."

2019 L'OREAL PARIS WOMEN OF WORTH



**L'OREAL PARIS NAMED
CEO CRYSTAL CLARK-CHATMAN OF BEAUTIFUL SPIRITED WOMEN
2019 WOMEN OF WORTH**

COMMUNITY PARTNERS & SPONSORS



2019 WOMEN ON FIRE FOR CHRIST EMPOWERMENT LUNCHEON WEEKEND



**175 WOMEN
ATTENDEES**

8 WOMEN HONOREES

12 VENDORS

WOMAN BUSINESS GRANT

COLLEGE SCHOLARSHIP

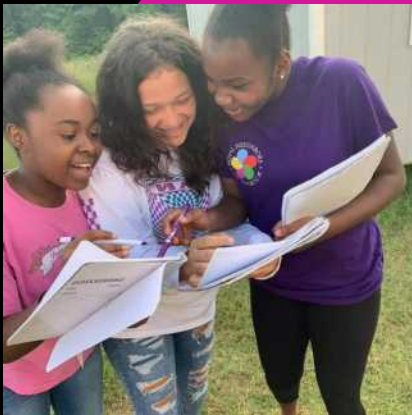
10 SPONSORS

2 MALE HONOREES

#EMPOWERED



TALK IT OUT TUESDAY SUMMER CAMP



OVERVIEW OF GOALS

Talk It Out Tuesday Summer Camp was hosted at Pendlove. Thank you to the parents and the girls for participating in our summer camp. Over 20 girls were blessed during this camp. Discussions topics were self-esteem, drug awareness, hygiene, career readiness, goal settings, public speaking, and business investments .

#WECANBSW GIRLS EXPLOSION

Over 200 girls are blessed each year in our low-income areas in the City of Memphis and surrounding areas. This event has 15 workshops, a host of panelists, a greek sorority, a host, music, lunch, giveaways, Girlpreneurs, and so much more. The girls leave full in their belly and within their spirits. We have seen change within our girl's attitudes, appearance, career, and grades.

We fill this day with so much joy for the girls so they can learn the importance of teamwork, building skills, learning trades, public speaking, doing business, networking, and so much more. We have so many sponsors and volunteers who assist us with this day to make sure the girls have exactly what they need.



#WECANBSW GIRLS EXPLOSION

We were so blessed to honor 5 GIRLPRENEURS on this day for our Girls Explosion. From the left (TIYANLA, MALLORI, KINYAH, KELSEY, & Yazmine). Each young lady was able to set up their own booth and sale





provided
250
SENIOR
BLESSING
BAGS/BOXES

provided
350

THANKSGIVING
FEEDING



provided
200
#WECANCARE
PACKETS

BSW GIRLS ON A MISSION

**GIRLS IN OUR LOW-INCOME
AREAS IS ABOUT TO GET THE
DREAMS OF THEIR LIFE!
#STAYTUNED**



GOOD MORNING AMERICA



IT WAS SUCH AN HONOR TO BE ON GOOD MORNING AMERICA IN 2019 TO REPRESENT BEAUTIFUL SPIRITED WOMEN



GOOD MORNING AMERICA

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